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## Starlet Essentials



### VaVa Charms Rev Up the Mojo

(Thursday, October 07 12:02 AM)

LOS ANGELES (Zap2it.com) - Y'all know about the Ya-Ya Sisterhood (not to be confused with the YaYa over on "America's Next Top Model"), but what about the VaVas?

Four feisty women from Virginia, the VaVas have upheld the Southern tradition of lifelong friendship and finding one's own personal style. Indeed, their signature jewelry is a story that has the stuff of Southern myth and legend written all over it.

See, once upon a time, one of the VaVas -- Mustang Sally to be exact -- went on a hunting trip. The group's guide gave her a red drawstring pouch to bring her luck. On Day Five of a thus far fruitless trip, Mustang Sally found herself in a vulnerable position and 50 paces away from a wild boar. She raised her trusty rifle and bagged said boar -- or "Truffles" as she named him -- her first ever kill.

**What would you do if you knew a loved one was missing?**

Tell everyone I know.

Call the police!

Panic and cry.

**WATCH CSI THIS WEEKEND!**

## Top 10 TV News Stories

- Jennings Eclipses All-Time Game Show Record
- Avert Your Eyes, It's Fantasy Date Time on 'The Bachelor'
- Go-Sees Cause 'Top Model' to Get Lost
- Rape Suspect Arrested After 'Blind Date' Appearance
- Find Out How They Do It This Season on 'The O.C.'
- 'Top Model' Winner Leads 'Surreal Life'
- Polo Explores 'West Wing' Role
- 'Melrose' Veterans Get Blended for ABC Family
- Delaney Complicates Matters on 'The O.C.'
- CBS Narrows 'Late Late' Field

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## TV Features

- 'Huff' Cast Shines in Dark New Comedy
- TV Gal Shares Her Five Fave Shockers
- Rachael Ray Dishes with Stars
- It's Business As Usual in 'The O.C.'

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It seems inside the pouch resided a baculum bone, widely used by jazz musicians, gamblers, etc. as a lucky talisman that can bring love and power.

Not sure what the baculum bone is? Let's just say only the male raccoons possess one.

Returning home with eight of the charms to make into earrings for herself and her fellow VaVas, Mustang Sally started a movement to spread the word and Vavamojo was born.

Cast from real raccoon bones (highly coveted for its large proportion to the animal's overall body), you can cast your spell by wearing it around your neck, dangling from your ears, or clipped somewhere you hold near.

Featured in Los Angeles-based entertainment marketing company Distinctive Assets' "Shop for a Cure" guide, Halle Berry, Beyonce, Kelly Osbourne, Sharon Stone and Liv Tyler already have their mojo rising. The 100 guests at Star Jones' bridal shower (held my Mr. and Mrs. Samuel Jackson) went home with their own, and if you look closely on TV this season, you may see them show up on "Will & Grace," "The O.C.," "Alias" and the "American Idol" judges.

While most of the pieces in the collection are named for famous lovers -- Scarlett, Rhett, Romeo, Juliet, Casanova, Cinderella, Prince Charming -- in October the VaVas are offering the Hope amulet, three inches of 18-carat gold or rhodium and set with a single pink Swarovski crystal.

Even better, 10% of all proceeds from the sale of the Hope will go to breast cancer research, which is a fine use of anyone's mojo.

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## Best Bet Spotlight

### Drawn Together

Comedy Central

Reality sucks. That's why Comedy Central created its own- Drawn Together, television's first animated reality show. Watch as eight cartoon characters, from all over the animated universe, live their lives in front of a million cameras. Drawn Together, Wednesdays at 10:30p/9:30c, only on Comedy Central.

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